



BADGETOUR COMPETENCE MAP

MODULE	LEARNING UNIT	LEARNING OUTCOMES The learner is expected to ...		
		Knowledge	Skills	Responsibility and autonomy
Module 1 Understanding digital badges	The basics of micro credentialing	Define micro credentials	Search for best practices of the use of micro credentialing in the tourism sector	Demonstrate the relevance of micro credentialing for the tourism sector
	The basics of digital badges	Describe the specificities and functionalities of digital badges	Apply the concepts of micro credentials, digital badges and open badges accordingly its specific functionalities	Outline the advantages and disadvantages of digital badging eco-systems within VET trainers and VET providers of training organisations working in the tourism sector
	Digital credentialing platforms	List the existing available software and platforms for badge creating and design	Select from the existing available software's and platform for badge creating and design	Assess the most appropriate software's and platforms for badge creating and design to respond the needs of the tourism sector

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Module 2 Set the digital badge purposes	Uses of digital badges	Give examples of various types of uses of digital badges	Explain and justify the use of digital badges for particular purposes: for what purpose and for whom are they created	Reflect on the potential use of digital badges for formal education
	How and why are digital badges used in VET	Describe the ways badges are supporting identification, recognition, and validation of competences in VET sector	Explain how the 'competence data' in the badges supports the learner	Assess the possibilities of digital badges in the tourism sector
	Competence-based criteria for digital badges	Describe different parts of the criteria: competence objectives, assessment criteria, ways of demonstrating competence	Give examples of competence-set of criteria and create a competence-based set of criteria for a digital badge in VET sector	Assess the advantages and disadvantages of the process of setting the criteria in the tourism sector

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Module 3 Outline a digital badge strategy	Digital badge strategy - General outline	Identify the different options available for designing and implementing a digital badge.	Compare resources on how to design digital badge strategies.	Evaluate which resource is most appropriate for the creation of a badge
	Digital badge strategy design canvas	Select the necessary sections in the design of the badge with the CANVAS methodology.	Identify how to collect data on each of the elements to be included.	Collect qualitative data to justify the creation of your digital badge.
	Key areas of a digital badge strategy	List the key areas to include in the digital badge design strategy.	Explain how to collect key area information for the design of digital badges	Collect the key area data and translate it graphically into the digital badge

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Module 4	The badge design principles	Analyse badge design practices and approaches.	Explain the badge design practices and approaches	Provide badge creators and issuers in the tourism sector with badge design practices and approaches	
	A pathway to design a badge ecosystem	Provide a pathway in order to design a badge ecosystem.	Explain how to design a badge ecosystem including the main resources, content and recognition process	Verify a pathway for the creation of an effective badge ecosystem for the tourism sector	

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Module 5 From pragmatic to systemic change	Open badges in VET: mastering the process	Outline the implementation of an open badges-driven learning offer in VET organisations (managers/staff/trainers), considering needs, roles and objectives in the tourism sector	Implement an open badge driven learning offer in own VET ecosystem by managing open badge platforms, from single badges to constellations, strategically	Support the implementation of an open badge driven learning offer in other VET organizations by guiding managers/staff/ adult educators through core concepts and practices in dedicated open badge platforms	
	Changing together: open badge stakeholders in VET	Explain the value of collaboration and endorsement among VET organizations and badge stakeholders to better design market-ready skills for the tourism sector	Manage collaborative tools to optimize different open badge driven offers, also using LMS data in collaboration with fellow open badge stakeholders	Network and share good practices with other VET organizations/managers and badge stakeholders in the tourism sector to spread microcredentials at systemic level in order to stimulate skills match and employability in the tourism sector	

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