



BadgeTour

Spring 2022

Newsletter 1

About BadgeTour Project

The project **VET Micro-credentialing in the tourism sector – BadgeTour** aims at boosting VET managers and trainers' abilities and skills in recognizing competences and certifying the learning process of learners in the tourism sector through a continuous professional development training on the use of micro-credentials.

One of the general needs of this project is the invitation of the European Commission in the 2020 EU skills agenda in order to work on the development of a shared approach to micro-credentials that guarantees quality, cross-border comparability, recognition and transferability of micro-credentials.

The importance of enabling learners and workers to clearly present their skills and qualification profiles, acquired in different settings has been underlined by the EC in several Europe 2020 initiatives and particularly in light of persistent high unemployment. In this regard, this main aim is to support VET managers and trainers to acquire the knowledge and skills necessary to create new and well prepared professionals of the sector by providing significant support and recognition for the progressive skills transformation of the tourism sector.

“BadgeTour” aims to create a continuous professional development training course for VET managers and trainers on how to "create and use micro-credentials" in VET learning in the tourism sector. In this regard the project will boost key competencies of target groups through the creation of a methodological framework; promote a continuous professional development (CPD) course for VET professionals in the tourism sector according to the European Qualification Framework (EQF) in terms of knowledge, skills, and competencies; train VET institutions in integrating micro-credentials into their support practices for VET training in the tourism sector.

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Microcredentialing and Open Badges

There is a significant shift happening in the job markets. As organizations face a huge burden to retrain employees, professionals seek continuous improvement for a more competitive workforce. This required an alternative and customized definition to showcase new skills and competencies that could be quickly recognized by potential employers. Such a solution would begin to become open source digital badges, also known as Open Badges.

This open and flexible type of credentialing allows to make training opportunities available to all individuals and could be a way to involve more and better prepared workers in the labor market.

Project Results

The BadgeTour project the partnership foresees to create 3 main results:

R1 – a set of guidelines for the creation of micro-credentials in the tourism sector, introducing a standardised process and support for trainers for the recognition of competences;

R2 – a collection of OERs on the elaboration of micro-credentials to validate learning allowing for continuous update of professionals working in the VET tourism sector and mainly on micro-credentialing issues.

R3 – a training course for trainers on the use of micro-credentials which allows to understand the underlying technical aspects of digital badges and the broader ecosystem for learners and the issuing organization.

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BadgeTour Partners

TRAINING 2000, project coordinator, is a VET centre certified in the Marche Region in Italy for regional training, operating in vocational education activities and adult education courses, consulting and training in companies, training of trainers and teachers in schools.

INFODEF, Institute for the Promotion of Development and Training from Spain, is a private and independent centre for Research, Development and Innovation whose mission is to design and carry out projects that contribute to achieve a sustainable and inclusive development through education, culture and innovation.

Mindshift, from Portugal, is a consulting company specialised in Human Resources that invests in the performance and upskilling of people's competences, seeking to boost the digital and interpersonal maturity in organisations and society.

OAMK, Oulu University of Applied Sciences (Finland) has extensive experience in offering guidelines and trainers' training to develop digital open badge-driven learning as a continuum.

SBTC, from Turkey, has developed a range of consulting services ranging from an independent well control advisor to providing advice on managing change in the workplace for both employers' and employee's needs.

BadgeTour Transnational Project Meeting

BadgeTour partners met in Mugla Turkey on **7-8 June 2022**. During this meeting partners discussed on all the project results and focused on RI. All members of the consortium and project coordinator deeply focused on the project management related issues including communication and dissemination. The partners presented their work regarding the dissemination of the project within their organisations.



Contact us!

Web Page

<https://www.badgetour.eu/project/>

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